

## 1922 - 2012



by George R. Lvon, the Lyon Iron Foundry was a machine shop manufacturing saws, shingle and lathe agricultural equipment.

Founded in 1840



George Raymond, Sr. and William House were granted a patent for the pallet in 1939.



George Raymond, Sr. and William House were granted the lift truck patent in 1939.

From a small village in Central New York, to the farthest corners of the world, the Raymond® brand of electric lift trucks dominates the material handling world. Raymond's world class success began when George Raymond, Sr. purchased a foundry in the Village of Greene, New York in 1922.

With an eye for innovation and a vision for the future, George Raymond surrounded himself with talented employees who revolutionized the material handling industry. They designed and manufactured the best electric lift trucks in the world.

The introduction of microprocessor technology and leading edge ergonomics made Raymond a recognized innovator in the industry. Over the last century, the Raymond brand has delivered the promise of trucks that offer high performance and reliability coupled with low cost of operation. The Raymond organization provides superior products and services for the narrow aisle market and remains the undisputed North American leader in high productivity material handling solutions.

## revolutionized the material handling industry when it





George Raymond, Sr. and Christian D. Gibson were granted a patent on the power-driven, narrow aisle material handling truck in 1951.

Raymond became a public corporation in May 1956.



The Lyon-Raymond Model 700 SpaceMaker truck was the first electric, narrow aisle lift truck. It was able to work in aisles less than seven feet wide. Designed without a counterbalancing chassis, the vehicle preserved its gravitational integrity by straddling the pallet with baselegs, the basic principle for all narrow aisle trucks from that point on. This truck made The Lyon-Raymond Corporation the undisputed leader in the material handling industry.

Above. And beyond.

The Raymond Corporation P.O. Box 130 Greene, NY 13778-0130 Toll free 1 (800) 235-7200 Fax 1 (607) 656-9005

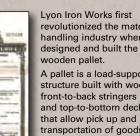
www.raymondcorp.com

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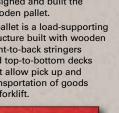


90 Years of Material Handling Excellence





A pallet is a load-supporting structure built with wooden front-to-back stringers and top-to-bottom decks that allow pick up and transportation of goods by forklift.



In 1949, Christian D. Gibson began work designing the first narrow aisle truck. 10 THE RAYMOND CORPORATIO



By 1959, George Raymond, Jr. had taken over the reins of the company as its President and CEO.



In 1965, George Raymond, Sr. and George Raymond, Jr. set up The Raymond Foundation with a start-up check of \$150. Now a multi-million dollar charitable foundation, it has funded many worthy projects within the Greene community and the Southern Tier over the years.

In 1980, The Raymond Corporation established a parts distribution center in East Syracuse, NY to service its customers with parts for Raymond<sup>®</sup> trucks.



Ross Colguhoun becomes President and CEO of The Raymond Corporation in 1987.

Raymond produced the first computer-controlled drive system for material handling trucks.



Raymond is an ergonomic leader in the world of material handling. The ergonomically advanced control handle was introduced by The Raymond Corporation in 1991. It allows the operator to execute all the functions of a lift truck with one hand.



pallet trucks and stackers are



James J. Malvaso

North America. He retired

With operator in mind, Raymond designed the Models 4150/4250 stand-up counterbalanced trucks in 2010, offering more visibility and the innovative Comfortstance™ suspension floor.



The new Raymond 7000 Series Reach-

Fork truck features industry-leading

productivity-enhancing lift and lower

speeds. Introduced in 2011, the truck

called Eco-Performance.

offers economic and ecological benefits



On April 1, 2010, Chuck Pascarelli was appointed President of Sales and Marketing for The Raymond Corporation.



On April 1, 2012, Brett Wood was appointed President and CEO of Toyota Material

Handling North America.

On April 1, 2010, Mike Field was appointed President of Engineering and Operations for





Raymond products are sold and supported by an international network of authorized Sales and Service Centers that provide comprehensive material handling solutions. In North America, 21 sales and service centers fulfill needs through 105 locations. Raymond Sales and Service Centers also service customers throughout Central and South America, Australia, and the Middle and Far East.



The 5000 Series orderpickers featuring Raymond's exclusive ACR System<sup>™</sup> were introduced in 2005. A whole new line up of orderpickers, the 5000 Series is designed to boost productivity, enhance operator comfort and confidence, and deliver all this performance at the lowest cost of ownership.

The Muscatine, Iowa plant

was added to the Raymond

RAYMOND

The Raymond Corporation was acquired by BT Industries of Sweden in 1997. Toyota Industries Corporation of Japan

American leader in the material handling industry.

acquired BT Industries in 2000. The combination of The Raymond

Corporation, BT Industries and Toyota now makes up the largest

lift truck manufacturer in the world. Raymond continues to retain

its own brand products and distribution and remains the North

family in 2000. All walkie

manufactured here.

The first AC-powered Reach-Fork® truck built in North America was introduced in 2001, on the 50th anniversary of the first narrow aisle truck. The AC-powered truck improves productivity, increases work done per battery charge and significantly reduces maintenance costs.



The Model 9300 and 9400 Sideloader lift trucks, introduced in 2011, make short work of long loads with high-lift capacity.





