Ben & Jerry's gets sweet solutions from RAYMOND

For world-renowned ice cream manufacturer Ben & Jerry's, it's all about the right ingredients. And when it needed to revitalize its existing fleet to handle extreme temperature and corrosion conditions while maximizing overall productivity, it partnered with Raymond and our 100% integrated authorized service and support center network.

Driven by a relentless pursuit of perfection and rapid ROI, Ben & Jerry's new mixture includes owned and leased *Deep-Reach*® trucks, counterbalanced trucks and pallet trucks, down to -20°F cold storage conditioning packages, *ThermaKit*™ Systems for operator comfort, and Raymond's comprehensive fixed-price maintenance agreements.

The results: 60% reduction in downtime, 35% decrease in repair costs, 20,000+ cold weather hours without a problem, and the ability to run 24 hours a day. Better, smarter and faster. That's how Raymond goes above and beyond.

7000 Series
Reach-Fork® Truck

"They helped increase our bottom line."

Mark Favreau,
Logistics Manager
Ben & Jerry's

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RAYMOND
Above. And beyond.®

Lift Trucks | *iWarehouse*™ | Service | Training | Parts | Rentals | Leasing | Engineering